

PRI-MED MEDICAL PRODUCTS IS UNDERGOING A REBRAND. A MAJOR ASPECT OF THE REBRAND IS AN UPGRADE TO THE PRODUCT PACKAGING YOU SEE EVERY DAY.

## YOUR TIME MATTERS

Time is of the essence in healthcare and product packaging shouldn't be something you need worry about. We believe product packaging should be straightforward and easy to understand so you can **GRAB and GO!** Our ultimate goal is to save you valuable time so you can stay focused on your important work.

### 1 MOST IMPORTANT INFO — NICE AND BIG!

The new package designs display the most important information larger than the less important information.

### 2 BRIGHT & DISTINCT COLOUR CODING

Striking and unique colours help to differentiate gown ratings (*material only*). Colours include:

**PINK** = Unrated

**NAVY** = AAMI 1

**ORANGE** = AAMI 2

**TURQUOISE** = AAMI 3

**LIME GREEN** = AAMI 3+



### 3 GOWN FEATURES ARE HIGHLY VISIBLE

Neck closures, cuff styles, back styles and materials are easily identified on the new labels so you can find the gown you need without a second look.

### 4 PRODUCT ILLUSTRATIONS

The large product illustrations allow you to clearly see what type of gown is in the package at a quick glance. No more guessing.

## WE VALUE YOUR FEEDBACK

*Should you have any questions, concerns or feedback about the new packaging, please contact PRI-MED's Customer Service Team (listed below). Thank you!*