

PRI-MED MEDICAL PRODUCTS IS UNDERGOING A REBRAND. A MAJOR ASPECT OF THE REBRAND IS AN UPGRADE TO THE PRODUCT PACKAGING YOU SEE EVERY DAY.

## YOUR TIME MATTERS

Time is of the essence in healthcare and product packaging shouldn't be something you need worry about. We believe product packaging should be straightforward and easy to understand so you can GRAB and GO! Our ultimate goal is to save you valuable time so you can stay focused on your important work.

### 1 MOST IMPORTANT INFO – NICE AND BIG!

The new package designs display the most important information larger than the less important information.



### 3 LABELS IN TWO LOCATIONS

Each glove material has a unique box design to help clinicians quickly identify the right glove for the job.

**Nitrile** = Brightly coloured boxes with white panel

**Latex or Vinyl** = White boxes with coloured band

**Extended Cuff Nitrile** = Darker coloured boxes with white panel

### 2 BRIGHT & DISTINCT COLOUR CODING

Striking and unique colours help to differentiate glove sizes. Colours include:

**ORANGE** = Extra Small

**PINK** = Small

**TURQOISE** = Medium

**PURPLE** = Large

**GREEN** = Extra Large

### 4 LARGE PRODUCT ILLUSTRATIONS

The large product illustrations allow you to clearly see what type of mask is in the box from far away or at a quick glance. No more guessing.

## WE VALUE YOUR FEEDBACK

*Should you have any questions, concerns or feedback about the new packaging, please contact PRI-MED's Customer Service Team (listed below). Thank you!*